



The Art of Distinction



Product Catalogue 2024

[www.zieler.co.uk](http://www.zieler.co.uk)



Having left his native India and later expelled from Uganda in 1972 under the regime of Idi Amin, Virendrabhai Patel brings his wife and young son to the UK. Here, they have another two sons and save enough money to buy Clarkes Stationers a chain of 3 art and stationery shops in Sussex, England.



Zieler is born and soon established in the UK and parts of Europe through successful launches at various trade exhibitions.

Sadly Virendrabhai passes in 2022 away after a short illness, but the values he has instilled in his 3 sons mean Zieler is well positioned for the future.



Zieler establishes closer relationships with existing and new customers. Understanding their requirements and delivering solutions for them fulfills Zieler's mission to help resellers grow their art supplies businesses.



Virendrabhai's eldest son, Dipesh, joins the business to help run the shops.



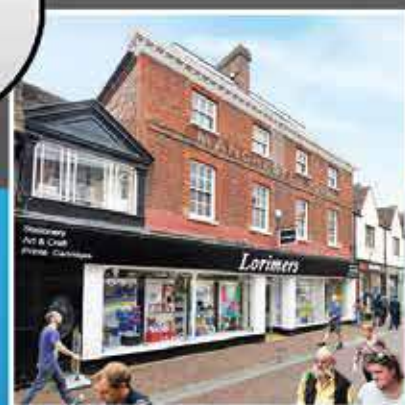
Virendrabhai's middle son, Kiren, joins the business full-time as the number of shops grows.

Kiren and Raj embark on mission to visit factories worldwide in pursuit of producing the best supplies for budding artists. At the same time, they bring together a team of artists to approve only the best products.

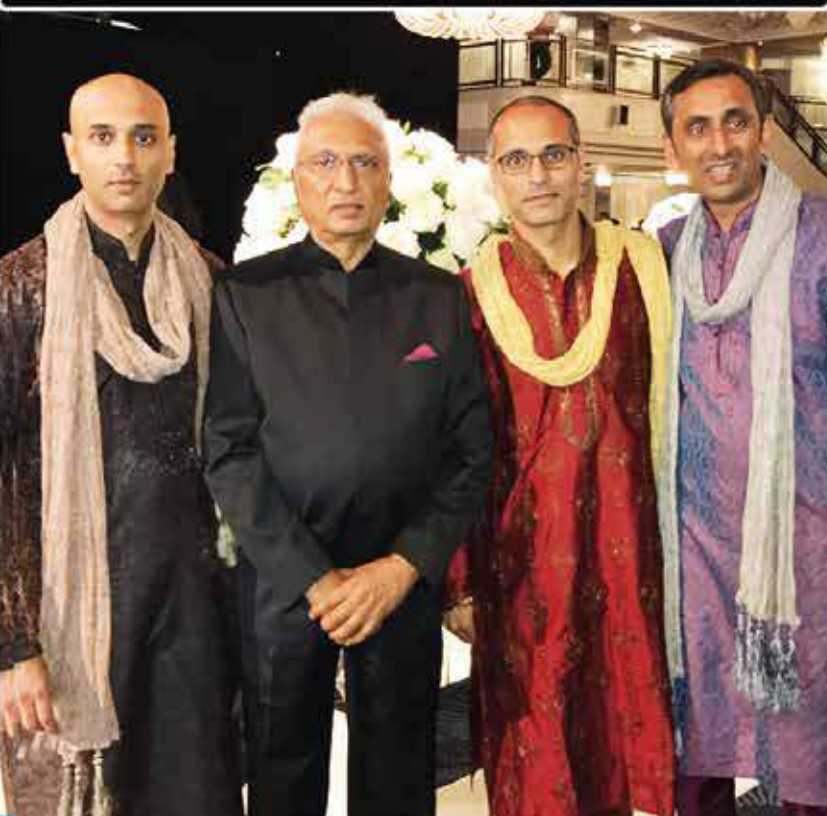
There is a realisation amongst the three brothers that retailers could benefit from the growing need for art supplies for the budding artist. They believe this can be best delivered by a company with first-hand retail experience as well the drive to build a completely new brand. A company with family-values at the forefront of everything it does and which seeks to understand the customers' needs.

2017

2016



## OUR HISTORY



2012

There are 19 stores selling art supplies, stationery, toys and gifts. Virendrabhai's wife sadly passes away.

Virendrabhai retires and sets up home in the Indian state of Gujarat - the place of his and his wife's upbringing. He leaves the day-to-day running of the business to his three sons.

2006

Virendrabhai's youngest son, Raj, joins the business as 11 more stores are added under the name of Lorimers.

2010

# The ZIELER® Story

A family-run business that has sold numerous art brands for decades

that has created...

An exciting range of art supplies for the budding artist

with the help of...

Our 30+ years product experience and a talented team of artists

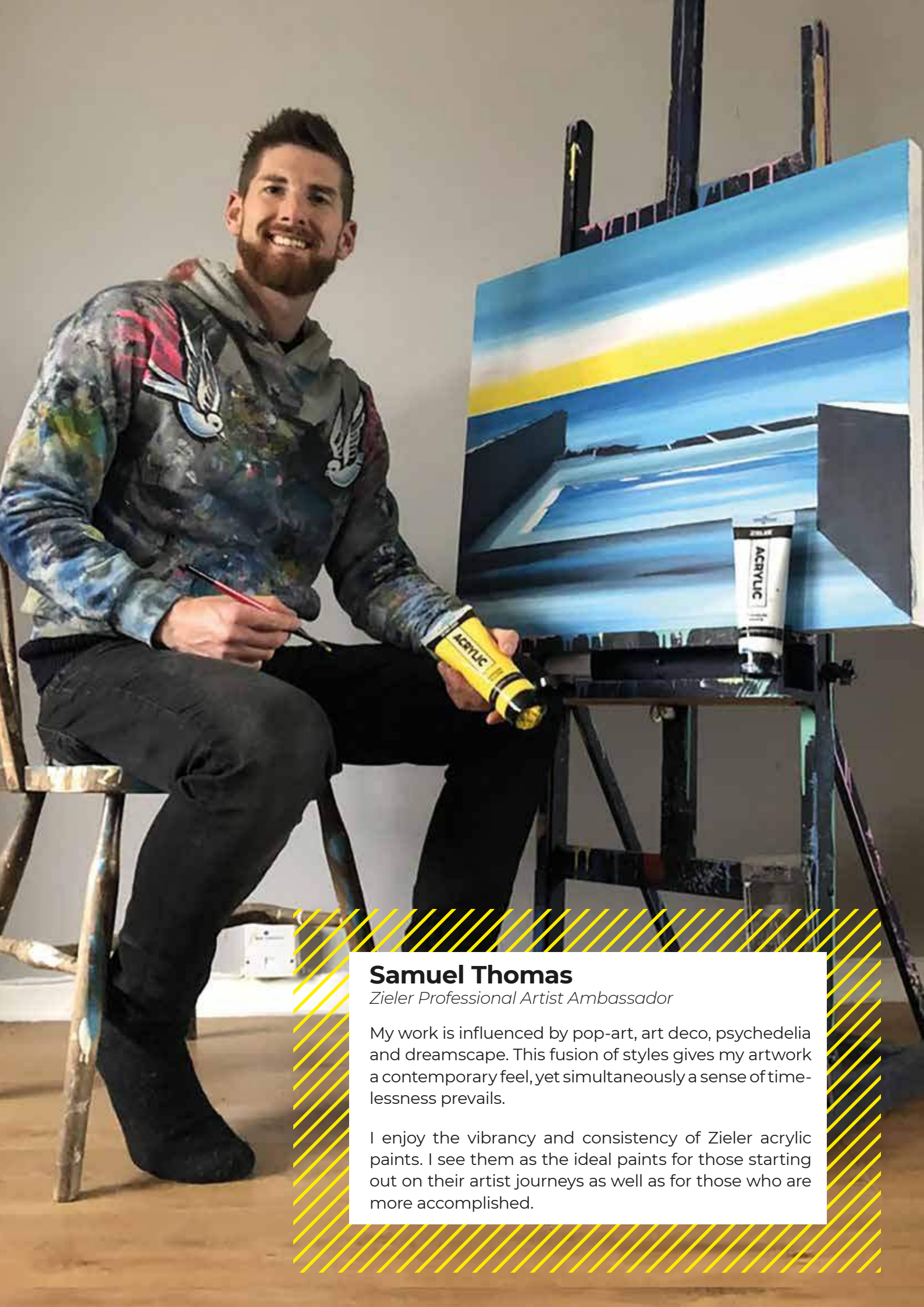
to form...

A challenger brand offering artist-approved supplies packaged with distinction

...all delivered with the highest levels of service.

**BE PART OF OUR SOLUTION!**

Paints .....	6
Drawing & Sketching .....	11
Colouring .....	14
Pads/ Paper .....	18
Boards & Canvas .....	29
Brushes .....	33
Accessories .....	34
Calligraphy .....	38
Art Storage .....	43
Easels .....	47
Lino Cutting & Printing .....	48
Gift Sets .....	50
Case Studies .....	64
Meet The Artists .....	67



## **Samuel Thomas**

*Zieler Professional Artist Ambassador*

My work is influenced by pop-art, art deco, psychedelia and dreamscape. This fusion of styles gives my artwork a contemporary feel, yet simultaneously a sense of timelessness prevails.

I enjoy the vibrancy and consistency of Zieler acrylic paints. I see them as the ideal paints for those starting out on their artist journeys as well as for those who are more accomplished.

## 24 Premium Acrylic Paints (22ml Tubes)



- 24 Assorted colours in 22ml tubes
- Medium body
- For beginners and accomplished artists
- EN71-1-2-3
- Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)

SKU: 07290014



## 10 Premium Acrylic Paints (38ml Tubes)

- 10 Assorted colours in 38ml tubes
- Medium body
- For beginners and accomplished artists
- EN71-1-2-3
- Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)

SKU: 09299265



# Paints

## 8 Premium Acrylic Paints (75ml Tubes)

- 8 Assorted colours in 75ml tubes
  - Flesh Tint, Yellow Ochre, Emerald Green, Ultramarine Blue, Medium Yellow, Crimson, Titanium White & Lamp Black
- Medium body
- For beginners and accomplished artists
- EN71-1-2-3
- Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)



SKU: 09299302



## 8 Premium Acrylic Paints (120ml Tubes)

- 8 Assorted colours in 120ml tubes - Lemon Yellow, Emerald Green, Cerulean Blue, Crimson, Burnt Umber, Violet, Titanium White & Lamp Black
- Medium body
- For beginners and accomplished artists
- EN71-1-2-3
- Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)



SKU: 09299548







## Premium Acrylic Paint (120ml Tubes)

- Single 120ml tubes - can be placed on a euro hook fitting
- Available in 20 colours
  - Medium body
  - For beginners and accomplished artists
  - EN71-1-2-3
- Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)

Available in the following colours:

SKU: 09299398  
Titanium White




0 604565 287533

SKU: 09299403  
Burnt Sienna




0 604565 288233

SKU: 09299408  
Cerulean Blue






0 604565 288288

SKU: 09299413  
Crimson




0 604565 288332

SKU: 09299399  
Lamp Black

0 604565 288196

SKU: 09299404  
Yellow Ochre




0 604565 288240

SKU: 09299409  
Cobalt Blue




0 604565 288295

SKU: 09299414  
Vermilion





0 604565 288349

SKU: 09299400  
Flesh Tint




0 604565 288202

SKU: 09299405  
Sap Green



0 604565 288257

SKU: 09299410  
Ultramarine Blue






0 604565 288301

SKU: 09299415  
Orange

0 604565 288356

SKU: 09299401  
Grey



0 604565 288219

SKU: 09299406  
Hookers Green




0 604565 288264

SKU: 09299411  
Violet



0 604565 288318

SKU: 09299416  
Medium Yellow






0 604565 288363

SKU: 09299402  
Burnt Umber

0 604565 288226

SKU: 09299407  
Emerald Green

0 604565 288271

SKU: 09299412  
Magenta




0 604565 288325

SKU: 09299417  
Lemon Yellow




0 604565 288370

# Paints

## Premium Acrylic Paints (250ml Tubes)

- 250ml tubes – can be placed on a euro hook fitting
- Available in Titanium White and Lamp Black
- Medium body
- For beginners and accomplished artists
- EN71-1-2-3
- Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)



1 SKU: 09290057 Titanium White



2 SKU: 09290059 Lamp Black



## 24 Premium Half Pan Watercolour Set

- 24 Half pan watercolour paints
- 5-well mixing palette
- 2 Refillable water brushes
- 2 Sponges
- Presented in a portable travel box
- Product dimensions (approx):  
L19 x W11.5 x D3cm
- EN71-1-2-3
- Conforms to ASTM D4236

SKU: 09292261



## Artist Sketching & Colouring Pencils Set - 36 Piece Wooden Box Set



- 12 Watercolour pencils (assorted colours)
- 12 Colouring pencils (assorted colours)
- 6 Sketching / Graphite pencils – Grades: 6B, 3B, B, HB, H & 2H
- 1 Watercolour paintbrush, 1 Metal sharpener, 1 Artists eraser
- 1 Drawing Pad (A5 size, 10 sheets)
- Presented in a sleek, wooden box
- Product dimensions (approx): H23 x W33 x D4cm

SKU: 09299283



## 10 Artists Pencil Sketching Set

- 10 Graded sketching pencils  
6H, 4H, 2H, H, HB, B, 2B, 3B, 6B & 8B
- 1 Metal sharpener
- 1 Eraser

SKU: 09299368



# Drawing & Sketching

## 24 Artists Watercolour Pencils

- 24 Watercolour pencils (assorted colours)
- Made with break-resistant lead
- Suitable for wet and dry work
- Hexagonal-shaped barrels
- Presented in a gift tin for easy access and safe storage
- EN71-1-2-3
- Conforms to ASTM D4236

SKU: 09299250



## 36 Premium Water-Soluble Oil Pastels

- 36 Water-soluble oil pastels (assorted colours)
- High pigment & buttery texture
- Suitable for wet and dry work
  - Pastel size (approx): length 78mm x diameter 7mm
- EN71-1-2-3
- Conforms to ASTM D4236

SKU: 09299382





## Fineliner Drawing Pen (Set of 12)

- 8 Black pens – Nib sizes: 0.05mm, 0.1mm, 0.2mm, 0.3mm, 0.4mm, 0.5mm, 0.8mm & 1 Broad pen.
- 2 Grey pens – Nib sizes: 0.5mm & 0.8mm
- 2 Sepia pens – Nib sizes: 0.5mm & 0.8mm
- High intensity · Waterproof and Fade-proof
- Metal-encased nibs
- EN71-1-2-3 · Conforms to ASTM D4236

SKU: 09299288



## Artists Charcoal Drawing Tin 24-Piece Set



- 6 Compressed charcoal sticks
- 4 Vine charcoal sticks
- 3 Pencil-shaped compressed charcoal sticks
- 3 Hexagonal, wood-filled pencils
- 3 Blending stumps
- 2 White charcoal sticks
- Accessories – 1 Sanding block, 1 Metal sharpener & 1 Kneaded eraser
- Presented in gift tin for easy access and safe storage
- EN71-1-2-3
- Conforms to ASTM D4236

SKU: 09299538



# Colouring

**Make Your Mark on Anything!**

Wood, metal, plastic, glass, fabric, rock, leather, ceramic & more!

**WATER-BASED & ODOURLESS**  
**PERMANENT**  
 On non-porous surfaces  
**HIGH OPACITY**

## 12 Acrylic Colour Paint Marker Pens

- 12 Vibrant colours – including metallic gold and silver
- Water-based acrylic paint – quick drying
- Low odour – user friendly
- High opacity
- Ideal for use on a wide range of surfaces - Permanent on porous surfaces
- Bullet tip nibs - available in 1.5 and 2.5mm nib sizes
- EN71-1-2-3
- Conforms to ASTM D4236

1.5mm - SKU: 09299289



2.5mm - SKU: 09299290



2.5mm

1.5mm





## 12 Acrylic Pastel Paint Marker Pens

- 12 Pastel colours – including white
- Water-based acrylic paint – quick drying
- Low odour – user friendly
- High opacity
- Ideal for use on a wide range of surfaces - Permanent on porous surfaces
- Bullet tip nibs - available in 1.5 and 2.5mm nib sizes
- EN71-1-2-3

2.5mm      1.5mm



- Conforms to ASTM D4236

1.5mm - SKU: 09299513



2.5mm - SKU: 09299514



## 2 Acrylic Paint Marker Pens

- Water-based acrylic paint – quick drying
- Low odour – user friendly
- High opacity
- Ideal for use on a wide range of surfaces - Permanent on porous surfaces
- Extra Fine tips (0.7mm) – suitable for writing and outlining
- EN71-1-2-3
- Conforms to ASTM D4236

White - SKU: 09299517



Black - SKU: 09299518



Silver/Gold - SKU: 09299519



0.7mm



# Colouring

**Bring your work to life!**

Colourless **BLENDER MARKER** Included

**25** Vibrant Colours  
Low Odour

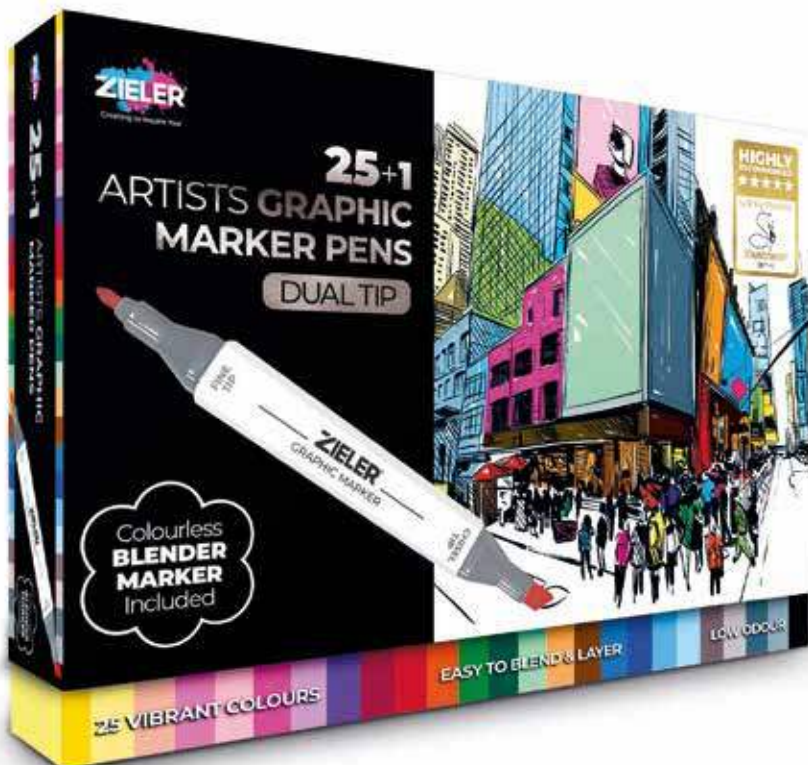
**ZIELER** GRAPHIC MARKER

**LAYER COLOURS**

**BLEND COLOURS**

**CREATE VARIOUS STROKE TYPES**

Black	Cool Grey 2	Cool Grey 5	Warm Grey 2	Warm Grey 5	Pale Baby Blue	Sky Blue
Vivid Green	Orange	Red	Red Wine	Light Violet	Pale Lilac	Vivid Pink
Brilliant Blue	Blue	Burnt Sienna	Sand	Jade Green	Deep Green	
Pale Pink Light	Pastel Pink	Flesh	Pale Yellow	Yellow	Blender	



## 25 + 1 Graphic Marker Pens

- 25 alcohol-based, permanent marker pens
- 1 Colourless blending pen
- Dual tip - chisel tip and fine tip
- Vibrant colours
- Easy to blend and layer
- Low odour - user friendly
- Ergonomic grips
- Ideal for use on a variety of surfaces beyond paper and card – such as wood, glass, metal and textiles
- EN71-1-2-3
- Conforms to ASTM 4236

SKU: 09299541





## 24 Duotip Brush & Fineliner Pens



- Double-ended pens – brush tip & 0.4mm fineliner tip
- 24 Assorted colours
- Metal encased fineliner tips
- Suitable for modern calligraphy, watercolour brush pen work and comic illustrations
- Water-based ink - low odour
- EN71-1-2-3
- Conforms to ASTM D4236

SKU: 09292256

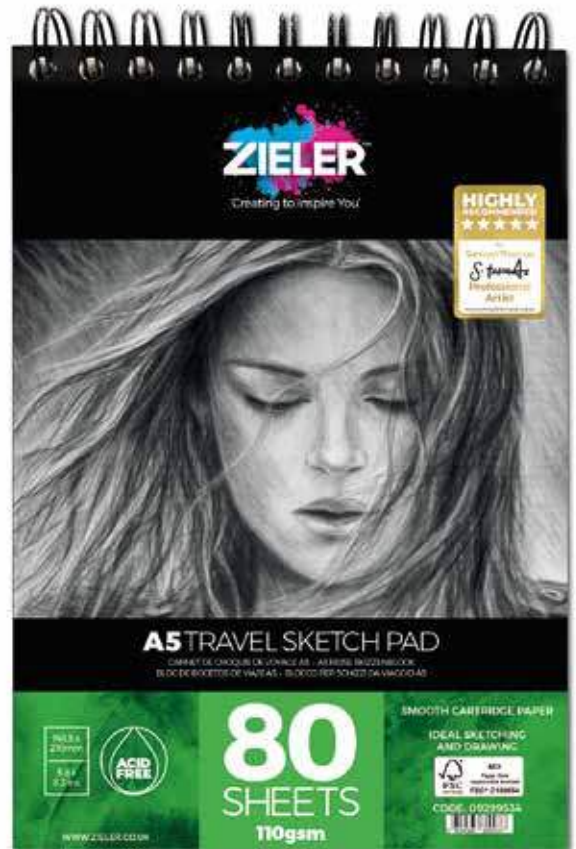


# Pads / Paper

## A5 Travel Sketch Pad

- 80 sheets
- Smooth, white cartridge paper
- 110gsm weight
- Spiral bound
- A5 size
- FSC Mix

SKU: 09299534



1

2

## Black Sketch Book Journal

- Classic hardback cover with close band
- 80 Plain sheets
- 140 gsm Ivory-coloured, bleed resistant sheets
- Tightly bound to ensure sheets will not loosen or fall out
- Ideal for pencil and drawing pens sketches, illustrations and doodles
- Available in sizes 140 x 140mm and 210 x 130mm

1 SKU: 09299550  
210 x 130mm



2 SKU: 09299551  
140 x 140mm



## 3 Soft-Cover Sketchbooks

- Pack of 3 sketchbooks
- 20 sheets per sketchbook
- 140gsm weight
- Smooth, soft-white coloured sheets
- Black carded cover with stapled centre
- Available in A4 and A5 sizes

1 SKU: 09290033  
A5



2 SKU: 09290034  
A4



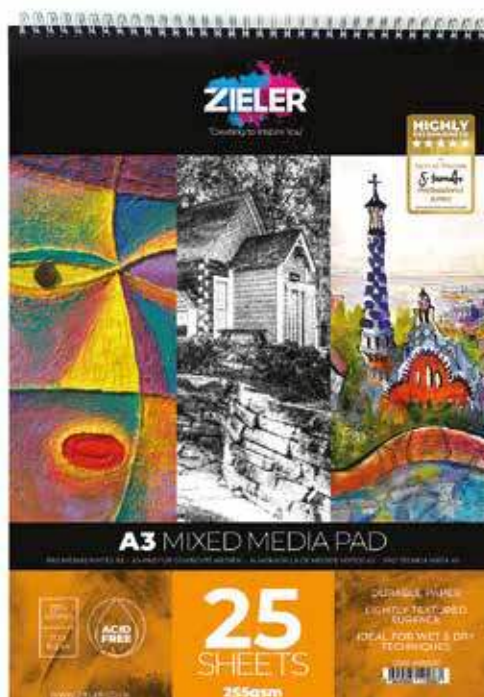
## Mixed Media Spiral Bound Pads

- 25 sheets
- 255gsm weight
- White, lightly textured sheets
- Spiral bound
- Available in A4 and A3 sizes

1 SKU: 09292257  
A3

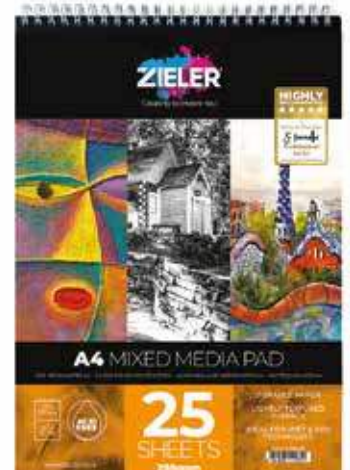


2 SKU: 07290035  
A4



1

2



# Pads / Paper

## Hardback Mixed Media Case Bound Sketchbooks

- 50 sheets
- 150gsm weight
- Smooth, soft-white coloured sheets
- Hardback black microline covers
- Available in A4 and A5 sizes

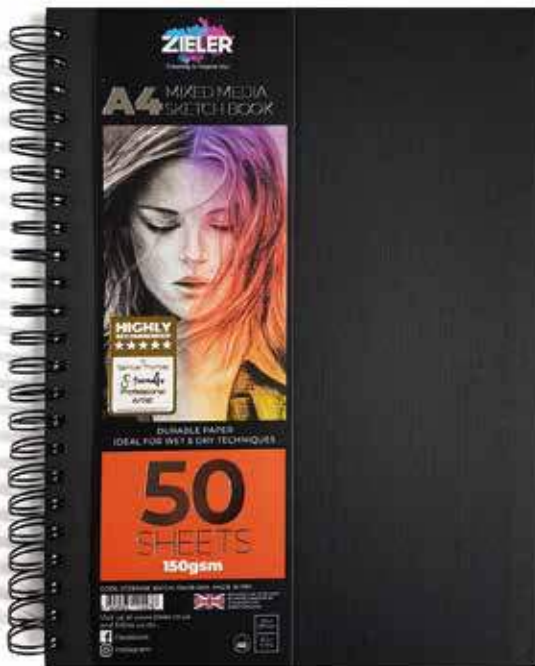
1 SKU: 07290005  
A5



2 SKU: 07290004  
A4



1



2



## Hardback Mixed Media Spiral Bound Sketchbooks

- 50 sheets
- 150gsm weight
- Smooth, soft-white coloured sheets
- Hardback black microline covers
- Available in A4 and A5 sizes

1 SKU: 07290008  
A4

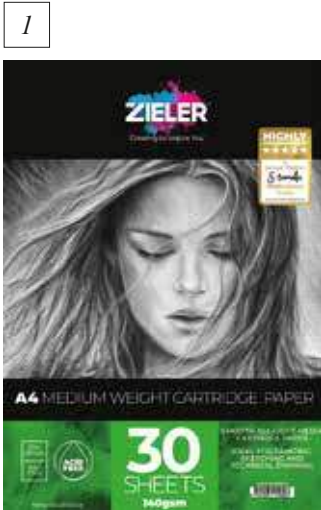


2 SKU: 07290009  
A5



## Medium Weight Cartridge Pad

- 30 sheets
- 140gsm weight
- Smooth, soft-white coloured sheets
- Gum bound
- Available in A4 and A3 sizes



1 SKU: 09290029  
A4



2 SKU: 09290030  
A3



## Acrylic & Oil Pad

- 15 sheets · 300gsm weight
- Fine-grain, linen-textured sheets
- Soft-white coloured sheets · Gum bound
- Available in A3, A4 and A5 sizes

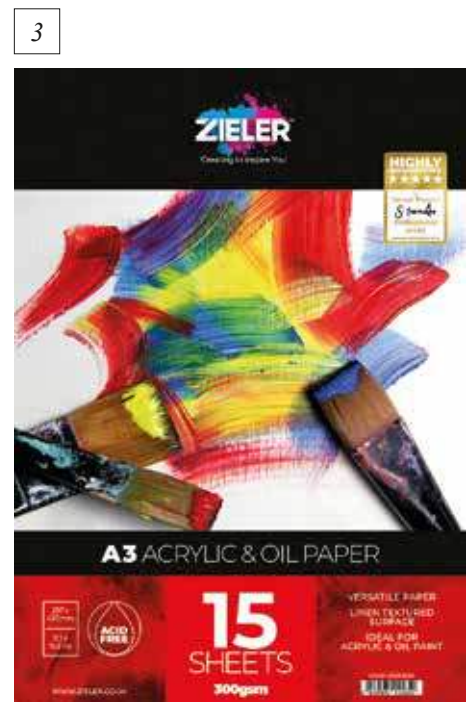
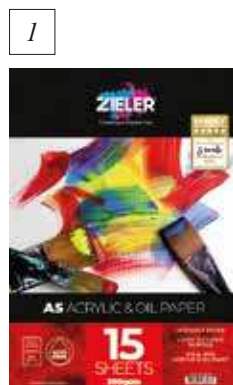
1 SKU: 09299381  
A5



2 SKU: 09290025  
A4



3 SKU: 09290026  
A3

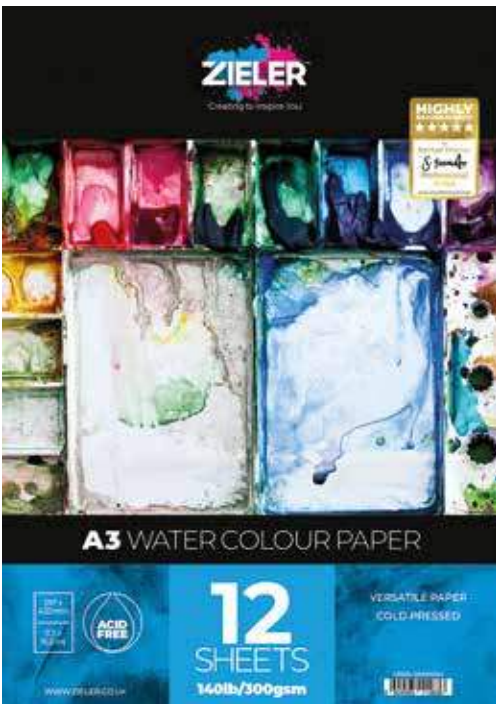


# Pads / Paper

## Watercolour Travel Pad (Spiral Bound)

- 12 sheets
- 300gsm weight
- Cold pressed - Lightly textured, White coloured sheets
- Spiral bound
- Size: 5"x7"

SKU: 09290020  
5x7"



1



2



3

## Watercolour Pad

- 12 sheets
- 300gsm weight
- Cold pressed - Lightly textured, White coloured sheets
- Gum bound
- Available in A5, A4 and A3 sizes

1 SKU: 09290024  
A3



2 SKU: 09290023  
A4



3 SKU: 09299522  
A5





## Jumbo Premium Watercolour Pad

- 50 sheets
- 300gsm weight
- Cold pressed – Premium fine-textured sheets
- Soft-white coloured sheets
- Gum bound
- FSC Mix
- Available in A3 and A4 sizes

1

1 SKU: 09299282  
A3



2 SKU: 09299281  
A4



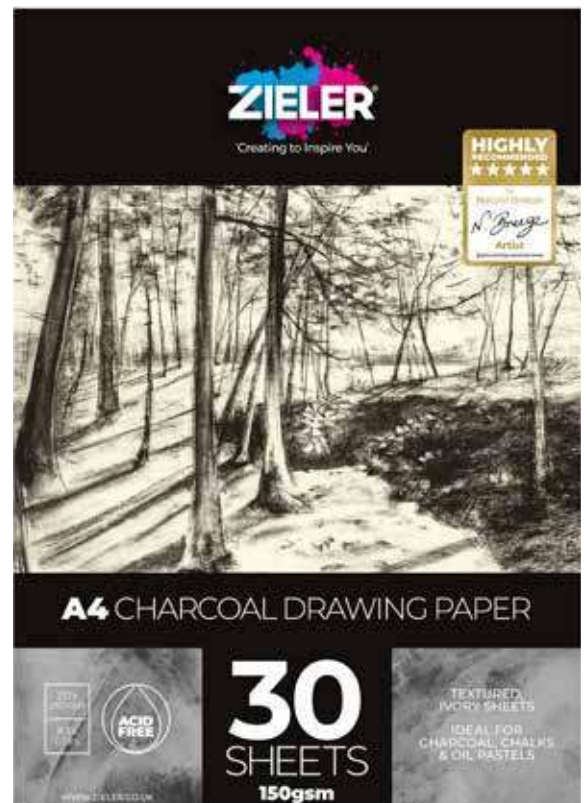
2



## A4 Charcoal Drawing Pad

- 30 sheets
- 150gsm weight
- Lightly textured, soft-white sheets
- Gum bound

SKU: 09299539



# Pads / Paper

## A4 Marker & Illustration Pad

- 32 sheets
- 100gsm weight
- Smooth-white sheets
- Gum bound

SKU: 09299546



## Medium Weight Tracing Pad

- 40 sheets
- 90gsm weight
- Smooth, strong sheets
- Gum bound
- Available in A4 and A3 sizes



1 SKU: 09290028  
A3



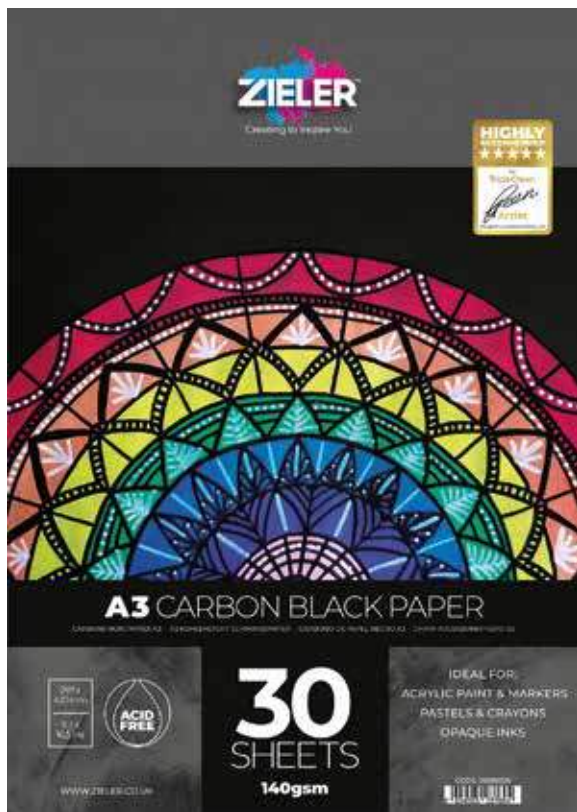
2 SKU: 09290027  
A4



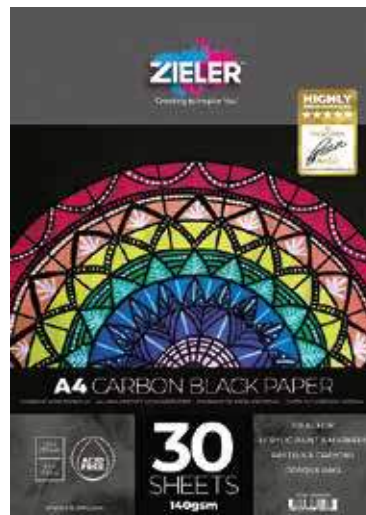


## Black Paper Pad

- 30 sheets
- 140gsm weight
- Smooth, matt black sheets
- Gum bound
- Available in A4 and A3 sizes



1



1 SKU: 09299336  
A3



2 SKU: 09299337  
A4

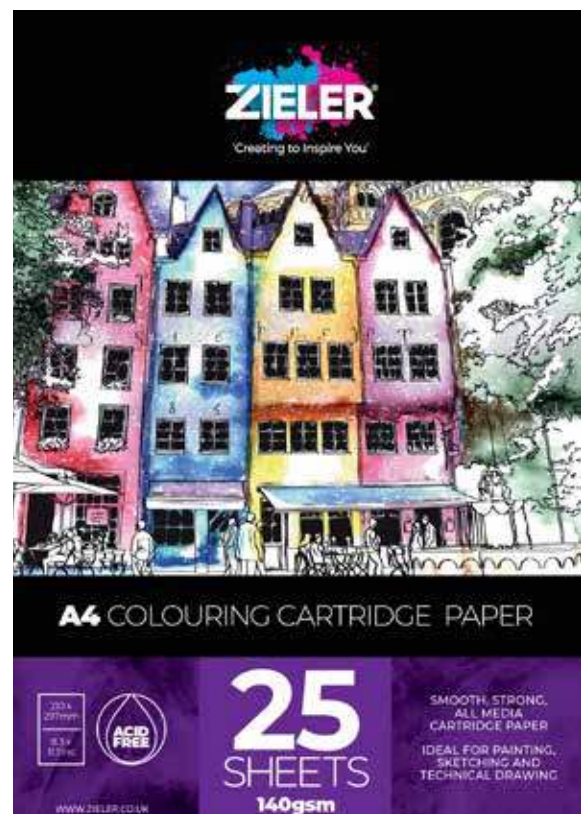


2

## A4 Colouring Cartridge Pad

- 25 sheets, A4 size
- 140gsm weight
- Smooth, soft-white coloured sheets
- Gum bound

SKU: 09299547



# Pads / Paper

## Graph Paper Pad

- 40 sheets
- 80gsm weight
- Gum bound
- FSC Mix
- Available in A4 and A3 sizes

1 SKU: 09299532  
A4



2 SKU: 09299533  
A3



## A4 White Activity Card

- High white & smooth
- Ideal for Art & Craft
- Recyclable
- Available in 160gsm and 200 gsm weight
- A4 size (210 x 297mm)

1 SKU: 09608071  
50 sheets - 160gsm



2 SKU: 09608072  
40 sheets - 200gsm





## A4 Coloured Activity Paper

- 100 sheets · 80 gsm weight · Ideal for Art & Craft
- Available in Ivory · Available in Bright and Pastel colours – 5 assorted colours in each
- Recyclable · A4 size (210 x 297mm)

**1** SKU: 09299536  
Ivory



**2** SKU: 04245619  
Bright



**3** SKU: 04245620  
Pastel



## A4 Coloured Activity Card

- 50 sheets · 160 gsm weight · Ideal for Art & Craft
- Available in Ivory · Available in Bright and Pastel colours – 5 assorted colours in each
- Recyclable · A4 size (210 x 297mm)

**1** SKU: 09299535  
Ivory



**2** SKU: 04245621  
Bright



**3** SKU: 04245601  
Pastel





ZIELER  
ACRYLIC

GERULEAN  
BLUE

ZIELER  
PREMIUM  
LOW ODOUR  
PROTECTIVE  
VARNISH  
CLEAR MATT

Ideal for use  
on Canvas,  
Wood & Stone

Perfect to spray  
over Acrylic  
& Oil Paint work

Protects against  
elements such  
as Water, Light  
& Dust

90% SOLVENT FREE

ZIELER WATERCOLOUR  
ZIELER WATERCOLOUR  
ZIELER WATERCOLOUR

ZIELER  
ACRYLIC PAINT PEN  
WATER BASED

ZIELER  
ACRYLIC PAINT PEN  
WATER BASED

HIGHLY  
RECOMMENDED  
★★★★★  
Sue Smith  
Hand Lettering Artist  
Facebook: @sue.smith.calligraphy  
Instagram: @sue.smith.calligraphy

ZIELER  
ZIELER

ZIELER  
HIGHLY  
RECOMMENDED  
★★★★★

to celebrate  
the summer solstice  
with drinks and fo

DAPHY PAPER

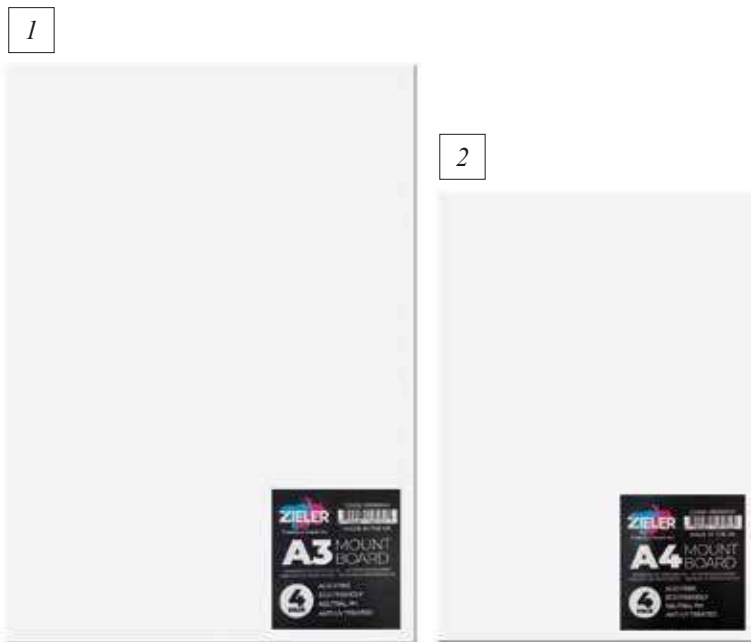
PAPEL DE CALLEGRAFIA A4 · CARTA CALLEGRAFIA A4

ITALIAN PARCHMENT  
PAPER

INCLUDES GRID SHEET  
TO ASSIST WITH THE  
PRACTICE & PLANNING  
OF WORK

## White Mount Board

- 1400 micron (1.4mm thick)
- High-white sheets
- Acid free
- Available in sizes: A4 (4 sheets) and A3 sizes (4 sheets)



1 SKU: 09290041  
A3



2 SKU: 09290042  
A4



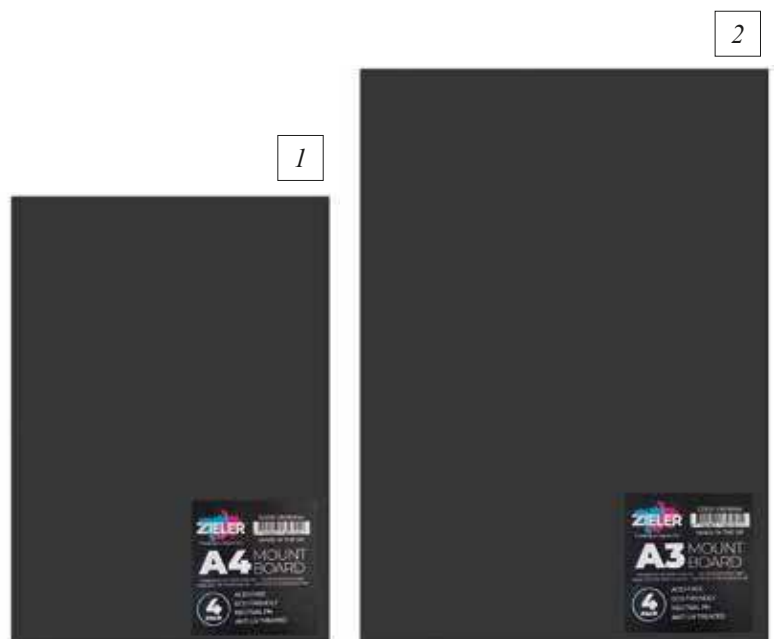
## Black Mount Board

- 1400 micron thick (1.4mm thick)
- Matt black sheets
- Acid free
- Available in sizes: A4 (4 sheets) and A3 sizes (4 sheets)

1 SKU: 09290040  
A4



2 SKU: 09290039  
A3



# Boards & Canvas

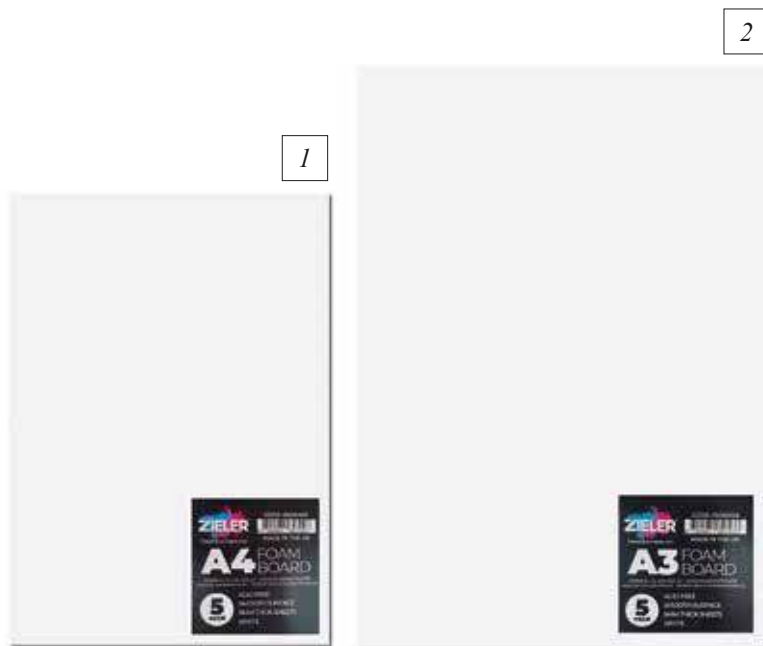
## White Foam Board

- 5mm thick
- High-white sheets
- Acid free, CFC Free
- Available in sizes: A4 (5 sheets) and A3 sizes (5 sheets)

**1** SKU: 09290037  
A4



**2** SKU: 09290038  
A3



## 2 Stretched White Canvas Boards

- 280gsm
- Artists Cotton
- Triple Gesso Primed
- Suitable for oil, acrylic, pastels and markers
- 3mm thick board
- Pack of 2



**1** SKU: 09299389  
14 x 18"



**2** SKU: 09299388  
12 x 16"



## Stretched White Canvas Deep Edge



Protectively packed with  
online sellers in mind

- 280gsm
- Artists Cotton
- Deep Edge – 36mm
- Sturdy wooden frame
- Triple Gesso Primed
- Suitable for oil, acrylic, pastels and markers
- Stretching wedges included
- Protectively packed with online sellers in mind

Available in the following sizes:

SKU: 07290023  
30x30cm - 12x12"



SKU: 07290022  
30x40cm - 12x16"



# Boards & Canvas

## Stretched White Canvas Thin Edge

- 280gsm · Artists Cotton
- Thin Edge – 19mm
- Sturdy wooden frame
- Triple Gesso Primed
- Suitable for oil, acrylic, pastels and markers
- Stretching wedges included
- Protectively packed with online sellers in mind



Protectively packed with  
online sellers in mind

Available in the following sizes:

SKU: 07290015  
20x20cm - 8x8"



SKU: 07290016  
30x30cm - 12x12"



SKU: 09292254  
A4 - 21x29.7cm



SKU: 09292255  
A3 - 29.7x42cm



SKU: 07290017  
30x40cm - 12x16"



SKU: 07290018  
40x50cm - 16x20"





## Premium Brushes (pack of 5)

- 5 Nylon brushes
- Anti-shedding, fine taklon hairs
- Durable brush handles with metal ferrules



3



2



1

1 SKU: 09299268  
Acrylic & Oil



2 SKU: 09299266  
Mixed Media



3 SKU: 09299267  
Watercolour



## 10 Premium Mixed Media Brushes

- 10 Nylon brushes
- Anti-shedding, fine taklon hairs
- Brush contents- Round Brush Sizes: 10, 4 & 1;  
Fan brush size: 4";  
Filbert Brush sizes: 6 & 2;  
Flat Wash brush sizes: 1" & 1.5";  
Flat Shader brush size: 8;  
Spotter Brush size: 10/0
- Durable brush handles with metal ferrules
- Suitable for acrylic, oil, watercolour and gouache painting
- Presented in a durable, fold-over nylon zip case

SKU: 09299269



# Accessories

## Premium Low Odour Protective Varnish Spray

- Water-based acrylic varnish spray
- 90% solvent free – low odour · Acid free
- For indoor and outdoor use
- Protects artwork against water, light and dust
- Ideal protection for acrylic and oil paintings
- Ideal on surfaces such as canvas, wood and stone
- Dries completely clear – no ‘yellowing’
- Clear instructions on how to use the product on the can
- 400ml
- ‘Vapour Face Valve’ technology ensures the nozzle will not clog
- Available in clear matt and clear gloss finishes

1 SKU: 09299387  
Matt Finish



2 SKU: 09299386  
Gloss Finish



## Repositional Adhesive Spray

- For mounting paper, card and photos
- Work remains in position for years to come, but can be easily removed and repositioned if desired.
- Dries completely clear – no ‘yellowing’
- Leaves no residue
- Clear instructions on how to use the product on the can
- 400ml
- ‘Vapour Face Valve’ technology ensures the nozzle will not clog



SKU: 09299392





## Premium White Acrylic Gesso (500ml)

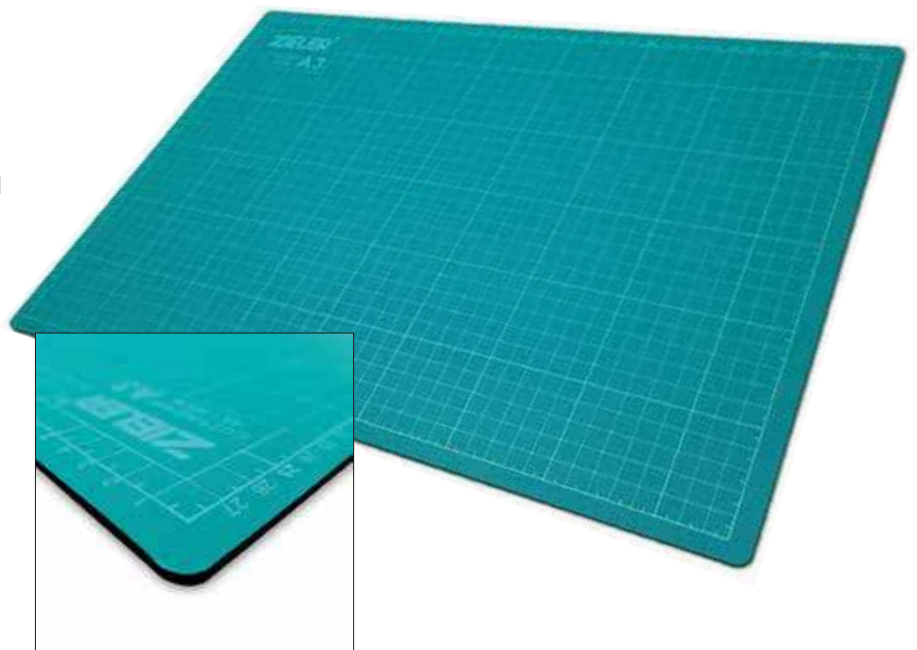
- Intense-white, high-opacity primer
- Quick-drying and can be used undiluted
- Results in a lightly-textured, matt surface providing good 'tooth'
- Perfect for acrylic and oil paintings
- Suitable for a wide range of surfaces including canvas, wood & board
- EN71-1-2-3 · Conforms to ASTM D4236
- Highly Recommended by Samuel Thomas (Professional Artist)

SKU: 09299418



## A3 Cutting Mat

- 3mm thick
- Can be used on both sides
- Gridlines on both sides - metric gridded pattern of 10mm squares one side and 25mm squares on the other side. Plus other helpful measurement aids printed on the mat
- Mat size: 450 × 300mm x 3mm



SKU: 09299355



## Artists' Blue Masking Fluid (60ml)

- Pigmented liquid composed of rubber latex and pigment
- For masking areas of work needing protection when colour is applied in broad washes
- Light blue in colour so easier to see when using on white paper



SKU: 09299339



# Accessories

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## 11-Well Round Paint Palette

- 10 wells plus 1 larger central well
- Made from sturdy plastic
- Suitable for use with acrylic, oil and watercolour paint
- Round (8cm diameter)



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SKU: 09299352



## 17-Well Oval Paint Palette

- 17 wells (various sizes)
- Made from sturdy plastic
- Ring hole to facilitate carrying
- Suitable for use with acrylic, oil and watercolour paint
- Oval shaped - approximate measurements: 34cm x 22cm x 1.4cm



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SKU: 09299351



## 23-Well Rectangular Paint Palette

- 23 wells (various sizes)
- Made from sturdy plastic
- Ring hole to facilitate carrying
- Suitable for use with acrylic, oil and watercolour paint
- Rectangular shaped - approximate measurements: 34cm x 23.4cm x 1.4cm



---

SKU: 09299350



## 33-Well Folding Paint Palette

- 33 wells (various sizes)
- Made from sturdy plastic
- Folds close for easy transportation
- Ring hole to facilitate carrying
- Suitable for use with acrylic, oil and watercolour paint
- Open measurements: approximately 26.5cm x 26cm x 0.9cm
- Closed measurements: approximately 26cm x 13cm x 1.7cm



SKU: 09299353



## Acrylic Paint Wet Palette Refill Pack

- For use with the Zieler acrylic paint wet palette
- Contains: 3 sheets of reservoir paper and 12 sheets of membrane paper

SKU: 09299335



## Acrylic Paint Wet Palette

- Prolongs the life of acrylic paint
- Contains: 1 palette with separate lid, 3 sheets of reservoir paper and 12 sheets of membrane paper
- Large palette size: Internal measurements 296mm x 75mm
- Refills available

SKU: 09299334



come and join us for

our  
garden  
party

to celebrate  
the summer  
with drinks



## Calligraphy

Our nibs are high-precision and provide free-flowing writing. With a variety of different nib sizes, our pens are perfect for all types of creative writing such as Italic, Roman Round Hand, Uncial and others.

# Calligraphy

## Ultimate Calligraphy Set

- 32-Piece gift set presented in a tin box
- Contents:
  - (4) right-handed calligraphy pens with their own caps;
  - (5) Calligraphy nib sections;
  - (20) Standard size ink cartridges;
  - (1) Ink converter cartridge;
  - (1) Calligraphy starter guide &
  - (1) Gift Tin box
- Free-flowing pens for high-precision writing – nib sizes: 0.7mm, 1.0mm, 1.5mm, 2.0mm & 2.5mm
- Soft rubberised pen grip for extra writing comfort
- Includes a variety of standard sized ink cartridges: 4 black, 4 washable blue, 2 red, 2 green, 2 sepia, 2 purple, 2 pink & 2 turquoise
- Includes ink cartridge converter - for use with bottled ink (not supplied)
- Step-by-step calligraphy manual included

SKU: 09299264



### Enter into the wonderful world of calligraphy and creative lettering!

This complete calligraphy set makes an ideal gift for beginners as well as more accomplished users. Perfect for wedding invites, letter writing, post cards or just doodling! With these pens you can you can master the popular writing styles of italic, Roman Round Hand, Uncial and others.





## Complete Calligraphy Set

· 17-Piece calligraphy set



- Contents: (3) right-handed calligraphy pens with their own caps; (3) Calligraphy nib sections; (12) Standard size ink cartridges; (1) Ink converter cartridge & (1) Calligraphy starter guide
- Free-flowing pens for high-precision writing – nib sizes: 1.5mm, 2.0mm & 2.5mm
- Soft rubberised pen grip for extra writing comfort
- Includes a variety of standard sized ink cartridges: 4 black, 4 washable blue, 2 red & 2 green
- Includes ink cartridge converter - for use with bottled ink (not supplied)
- Step-by-step calligraphy manual included

SKU: 07290013



## Introductory Calligraphy Set

- Contents: (1) right-handed calligraphy pen with cap; (3) Calligraphy nib sections; (3) Standard size ink cartridges; (1) Ink converter cartridge & (1) Calligraphy starter guide
- Free-flowing pens for high-precision writing – nib sizes: 1.0mm, 1.5mm & 2.0mm
- Soft rubberised pen grip for extra writing comfort
- Includes 3 standard size washable blue ink cartridges

SKU: 09299263

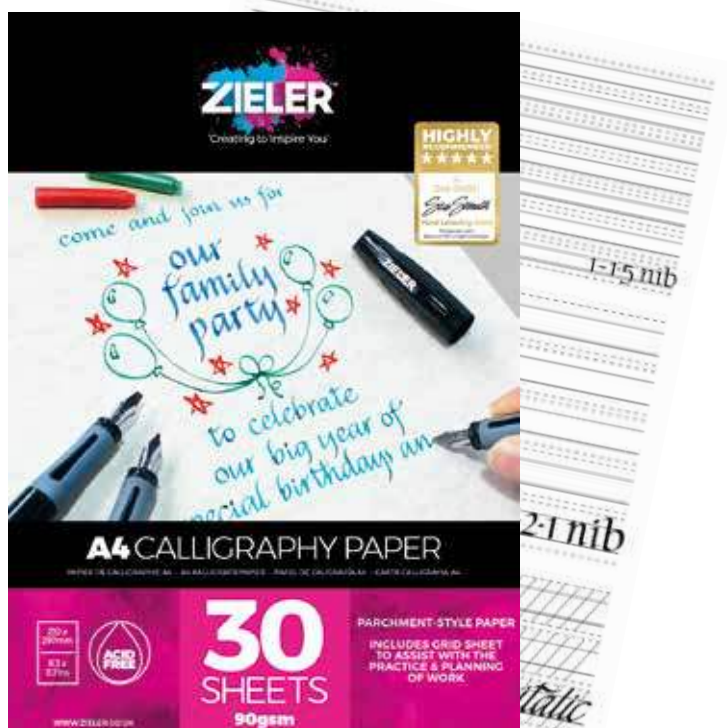


# Calligraphy

## A4 Calligraphy Pad

- 30 sheets
- 90gsm weight
- Ivory coloured parchment-style paper
- Includes grid sheet to lay under the sheet for practice & guidance
- A4 size sheets (210 x 297mm)

SKU: 09299338



## Artists' Storage Caddy Box

- High quality build and design, tough moulded body and trays
- Two folding trays and a deep space at the bottom section
- Ideal storage for artists paintbrushes, pencils, paints, pastels and more
- Secure-fit closing latch
- Outer size: Approximately L32 x H15 x D20cm



SKU: 07290002



## Display Presentation Book (Refillable)

- Available in A3 size 20 clear sleeves (40 pages to view)
- Available in A2 size 10 clear sleeves (20 pages to view)
- Sheets can be removed or more sheets added
- Durable yet light polypropylene outer finish

1



1 SKU: 09290036  
A2



2 SKU: 09290035  
A3



# Art Storage

Imagine an art case that can double up as a portfolio case. One where you decide whether to use rings (and portfolio sleeves) or easily remove them and use the case as an art folder. Imagine not needing to carry around two cases, but having one case that does everything.

Zieler's multi-purpose portfolio presentation case works with an easily removable ring board allowing you to transform it quickly into **(1) a portfolio case (2) a presentation case or (3) an art folder!**  
Available in A3 and A2 sizes.

**3-in-1**  
ART  
CASE

A Portfolio Case



A Presentation Case



An Art Folder



## Multi-Purpose Portfolio Presentation Case

- Removable ring board
- 2 Internal pockets for additional storage
- Shower resistant
- Includes 5 Archive-quality, acid free portfolio sleeves
- Available in sizes: A3 (3 rings) and A2 (6 rings)

SKU: 09299275  
A2

SKU: 09299276  
A3





1

## Polypropylene Art Carry Folder

- Made from tough, yet lightweight, polypropylene
  - Opaque finish
  - Durable carry handle
- Two Velcro open-close fasteners for quick and easy access to artwork
  - Water-resistant
- 1cm / 0.4" depth - capacity for approximately 100 sheets
  - Available in A2 and A3 sizes
- Please note that this carry case does not contain rings

1

SKU: 09290044  
A2



2

2

SKU: 09290045  
A3



## A3 Moulded Protective Art Carry Case

- Tough nylon, moulded and ribbed outer provides the ultimate protection for artwork
- Lightweight
- Grooved carry handles for more comfort
- Includes shoulder strap for hand-free carrying
- Two internal pockets provide useful additional storage
- Dual zip function ensures contents can be accessed & put away quickly
- Shower Resistant
- Internal measurements: 475mm X 335mm x 55mm (A3+)
- External measurements: 540mm x 390mm x 65mm (excluding handles)



SKU: 09299362



# Art Storage

## A3 Wooden Table Top Easel in Protective Carry Case

*Contains our:*

- A3 Premium Adjustable Wooden Table-Top Easel
- A3 Moulded Protective Art Carry Case



SKU: 09299364



## A3 Premium Adjustable Wooden Table Top Easel

- Board area 450 x 317mm - comfortably fits A3 size work provides extra space for masking the perimeter of A3 work
- Made from smooth hard-wearing beech wood (unvarnished so masking tape is more effective on it).
- Adjustable to 5 different positions (one of which also acts as the closing position)
- Durable, hard, rubber feet stop the board from slipping when in use



SKU: 07290000



## A2 Premium Adjustable Wooden Table Top Easel

- Board area 623 x 436mm- comfortably fits A2 size work provides extra space for masking the perimeter of A2 work
- Made from smooth hard-wearing beech wood (unvarnished so masking tape is more effective on it).
- Adjustable to 5 different positions (one of which also acts as the closing position)
- Durable, hard, rubber feet stop the board from slipping when in use

SKU: 07290027



# Lino Cutting & Printing

## Enter into the wonderful world of lino printing!

This complete lino set is ideal for beginners and accomplished users alike.

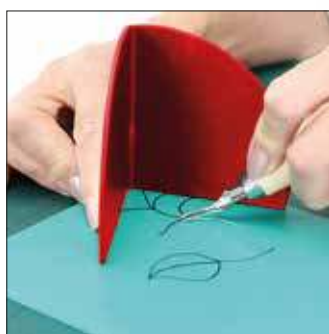
Perfect for projects such as greeting cards, postcards, stamps & much more. Perfect for school or home.



## Lino Cutting & Printing Kit

- Comprehensive 30-piece set
- Contents: 5 Lino cutters (styles 1-5); 3 Lino block sheets (200x150mm); 3 Lino block sheets (150x100mm); 10 x Printing stamps (4-3mm diameter); 1 x Ink roller (100mm width); 1 x 100ml Black printing Ink; 1 x Lino cutter safety box; 1 x Lino cutter handle; 1 x Hand guard; 1 x Ink tray; 1 x Printing stamp holder
- Easy-fit blades – can be stored in the safety tub provided when not in use.
- Comfortable wooden handle
- Generous amount of lino
- Hand guard for safety when cutting
- Starter guide included
- Highly Recommended by Alison Husbands (Lino Cutting & Printing Instructor).

SKU: 09299292







1

## Lino Block Sheets

- 3mm thick · Double-sided
- Made from soft polymers for easy carving
- Light green colour allows pencil or ink tracings to be visible
- Available in sizes: A6 (10 sheets), A5 (5 sheets) and A4 (3 sheets)



2

1 SKU: 09299527  
A4 - 210 x 297 x 3mm  
(Pack of 3 sheets)



2 SKU: 09299354  
A5 - 148 x 210 x 3mm  
(Pack of 5 sheets)



3

3 SKU: 09299287  
A6 - 100 x 150 x 3mm  
(Pack of 10 sheets)



## Block Printing Inks (5 colours)

- 5 Block printing inks – black, white, yellow, blue & red.
- 5 Tubes - each 50ml
- Oil-based, permanent & high opacity
- Easily mixable to form a wide array of colours
- Ideal for lino printing
- EN71-1-2-3
- Conforms to ASTM D4236

SKU: 09299537



# ZIELER™

'Creating to Inspire You'



## A3 WATER COLOUR PAPER

297 x  
420mm  
11.7 x  
16.5 ins



[WWW.ZIELER.CO.UK](http://WWW.ZIELER.CO.UK)

**12**  
SHEETS  
140lb/300gsm

VERSATILE PAPER  
COLD PRESSED

CODE: 09290024



## Gift Sets

Our Gift Sets are always popular whatever the season or occasion. There's something for everyone!

We can put together bespoke product bundles. Many of our Partners have used these to run special promotions or events.



**ZIELER**

# Gift Sets

## Artists Acrylic Painting Introductory Set

Contains our:

- 10 Premium Acrylic Paints (38ml Tubes)
- A4 Acrylic & Oil Pad (15 sheets)
- Premium Acrylic & Oil Brushes (pack of 5)

SKU: 09299543



0 604565 680136



## Acrylic 30-Piece Art Set

Contains our:

- 24 Premium Acrylic Paints (22ml Tubes)
- A4 Acrylic Pad
- 5 Premium Mixed Media Brushes

SKU: 09299369



0 604565 571274



## Acrylic Starter Set (17-pieces)

Contains our:

- 10 Premium Acrylic Paints (38ml Tubes)
- A4 Acrylic Pad
- 5 Premium Acrylic Brushes
- 11-Well Round Paint Palette
- Product dimensions: 315 x 216 x 53mm

SKU: 09299307



## Complete Acrylic Painting Set in a Clear A3 Case (37-pieces)

Contains our:

- 24 Premium Acrylic Paints (22ml Tubes)
- A3 Acrylic Pad
- 10 Premium Mixed Media Brushes
- 17-Well Oval Paint Palette
- A3 Clear Art Project Case

SKU: 09299370



# Gift Sets

## Premium A3 Easel Acrylic Gift Set

Contains our:

- A3 Premium Adjustable Wooden Table-Top Easel
- 10 Premium Acrylic Paints (38ml Tubes)
- A3 Acrylic Pad
- 5 Premium Acrylic Brushes
- 17-Well Oval Paint Palette

SKU: 07292259



## Watercolour Pencils Introductory Set

Contains our:

- 24 Artists Watercolour Pencils Tin Set
- A4 Watercolour Pad (12 sheets)
- No 4 Paint brush

SKU: 09299544



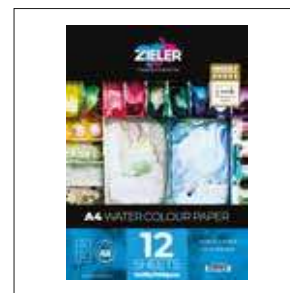


## Watercolour Painting Introductory Set

Contains our:

- 24 Premium Half Pan Watercolour Set
- A4 Watercolour Pad (12 sheets)

SKU: 09299542



## Watercolour Starter Set (35-pieces)

Contains our:

- 24 Premium Half Pan Watercolour Set (with accessories)
- A4 Watercolour Pad
- 5 Premium Watercolour Brushes
- Product dimensions: 315 x 216 x 53mm

SKU: 09299297



# Gift Sets

## Complete Watercolour Painting Set in a Clear A3 Case

Contains our:

- 24 Premium Half Pan Watercolour Set (with accessories)
- A3 Watercolour Pad
- 10 Premium Mixed Media Brushes
- A3 Clear Art Project Case

SKU: 09299372



## Premium A3 Easel Watercolour Gift Set

Contains our:

- A3 Premium Adjustable Wooden Table-Top Easel
- 24 Premium Half Pan Watercolour Set (with accessories)
- A3 Watercolour Pad
- 5 Premium Watercolour Brushes



SKU: 07292260







## Oil Pastels Starter Set

Contains our:

- 36 Premium Water-Soluble Oil Pastels
- A4 Mixed Media Spiral Bound Pad

SKU: 09299530



# Gift Sets

## Colouring Starter Set

Contains our:

- 24 Duotip Brush & Fineliner Pens
- A4 Colouring Cartridge Pad

SKU: 09299356



0 604565 287939



## Artists Complete Colouring Set in a Clear A3 Case

Contains our:

- 36 Premium Water-Soluble Oil Pastels
- 24 Duotip Brush & Fineliner Pens
- A3 Mixed Media Spiral Bound Pad
- A3 Clear Art Project Case

SKU: 09299460



0 604565 571311

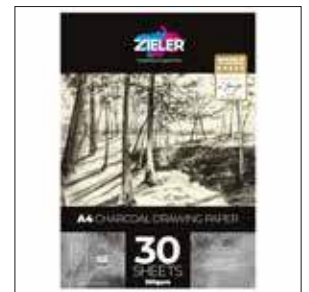


Charcoal Drawing Introductory Set

Contains our:

- Artists Charcoal Drawing Tin Set
- A4 Charcoal Drawing Pad

SKU: 09299545

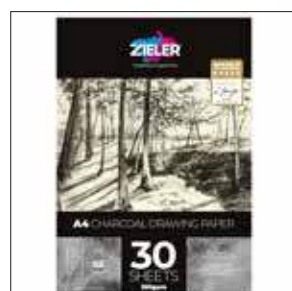


Charcoal & Pencil Drawing Starter Set

Contains our:

- Artists Charcoal Drawing Tin Set
- A4 Charcoal Drawing Pad
- 10 Artists' Sketching Pencil Set

SKU: 09299540



# Gift Sets

## Fineliner Drawing Pens Starter Set

Contains our:

- Fineliner Drawing Pens (set of 12)
- A4 Hardback Mixed Media Spiral Bound Sketchbook

SKU: 09299458

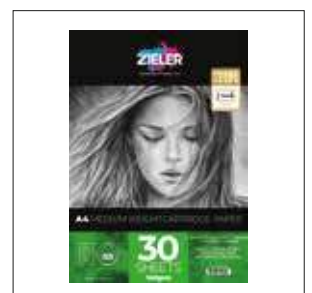


## Sketching Pencils Starter Set

Contains our:

- 10 Artists' Sketching Pencil Set
- A4 Medium Weight Cartridge Pad

SKU: 09290060



## Complete Drawing & Sketching Set in a Clear A3 Case

Contains our:

- 10 Artists' Sketching Pencil Set
- Fineliner Drawing Pens (set of 12)
- A3 Medium Weight Cartridge Pad
- A3 Clear Art Project Case

SKU: 09299459



## Sketching & Watercolour Pencil Starter Set

Contains our:

- 24 Artists Watercolour Pencils – Gift Tin Set
- 10 Artists Sketching Pencils Set
- A4 Heavy Weight Cartridge Pad
- No.4 Mixed Media Brush
- Product dimensions: 315 x 216 x 53mm

SKU: 09299521



# Gift Sets

## Coloured Paint Markers Starter Set

Contains our:

- 12 Coloured Acrylic Paint Marker Pens (Fine 1.5mm)
- A4 Black Paper Pad

SKU: 09299457



## Paint Markers Starter Set

Contains our:

- 12 Pastel Acrylic Paint Marker Pens (Fine - 1.5mm)
- A4 Black Paper Pad

SKU: 09299531



Introductory Calligraphy Starter Set

Contains our:

- Introductory Calligraphy Set
- A4 Calligraphy Pad

SKU: 09299373



Complete Calligraphy Starter Set

Contains our:

- Complete Calligraphy Set
- A4 Calligraphy Pad

SKU: 09299461



## Empowering local retailers with the help of Faire

2022 saw Zieler form an important collaboration with Faire - the world's largest online wholesale marketplace. Its mission is to help small businesses come together to compete on a more level playing field with large national retailers.

Our roots stem from being a small retailer so helping these same businesses to compete in their marketplace really resonates with us.



Our partnership with Faire has enabled us to offer customers a low-risk solution to ordering our products. The benefits include a low minimum order value and MOQ, subsidised delivery charges, extended credit terms and money off first orders.

Customer feedback has been wonderful. Nothing gives us more pleasure than giving back to local retailers wherever they may be in the world!



### **"High Quality Items and Great Customer Service"**

*"I ordered an array of items from ZIELER, to try them before I place them on my shelves. Every last thing I ordered I want to stock! My favorite items by far are the watercolor pencils (kits), the Acrylic Paint Markers (in EVERY color), all the kits and of course the paints. I love discovering new brands and supporting other small businesses. Thanks ZIELER!"*

*Adrianna - USA*



### **"Went above and beyond"**

*"This brand was an excellent example what other brands are lacking nowadays. consistent and reliable. thank you Zieler!"*

*V - UK*



### **"Brilliant quality and fast delivery"**

*"Very pleased with all my deliveries so far. The pens are great quality and the paints have excellent coverage."*

*Bespokelasercutz.com - UK*



# Why **ZIELER**?



## Over 30 years product experience

We know good products from bad ones.

## Family-run business

Where you deal directly with the owners – personal and efficient service.

## Understand & fulfil

We'll listen to your requirements then try to delivery fitting solutions.

## Managed supply

We don't believe in having too many sellers of the same brand in the same territory.

# Creating to Inspire you



At Zieler, we have the pleasure of working with many talented artists.

Here are a few of them who have helped make our products what they are.



**SAMUEL** is a Norfolk & Brighton based artist with a painting style that is truly unique. Samuel's artwork is influenced by pop-art, art deco, psychedelia and dreamscape, this fusion of styles gives the artwork a contemporary feel.



**SUE** is a craft designer and hand lettering artist. Some of her work is commission-based, blogs and magazine articles, with some logo design and digital lettering. Sue has a real passion for colour, and how it can influence the mood and represent different meanings.



**AMY** is a mixed media artist based in Brighton with a BA Honours in Art & Design. She works on large scale acrylic paintings as well as smaller scale watercolour pieces and illustrative drawings.



**TRISH** is a Brighton born artist who studied Art and Design at Brighton Metropolitan College achieving a Distinction grade. Trish's great passion is drawing and colouring on a variety of surfaces. Producing art on the likes of bags, shoes and jewellery.



**ALISON** is a fully qualified teacher in Textiles and Design Technology and runs a series of workshops across these areas. She used to run the well-known Liberty Sewing School in London and has a wealth of experience with lino cutting and printing.



**NATALIE** is a self-taught artist – her passion for sketching and painting started from a very young age when she was winning local art competitions. Her love for drawing pet portraits is proving to be hugely popular with her customers.



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Coulsdon  
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